



## Now Accepting Media Accreditation for 2024 Vancouver International Auto Show

*Western Canada's best attended automotive experience is scheduled March 20-24*

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**Vancouver, BC** – The **Vancouver International Auto Show**, western Canada's best attended trade and consumer event, will mark its much-anticipated return to the Vancouver Convention Centre (VCC), in 2024 following a four-year hiatus. The Show is now accepting applications for media accreditation.

All media requesting access to the Auto Show must first be accredited by the VIAS media relations team. Media working for a recognized outlet and working on a specific assignment may apply for accreditation at the following link: <https://vancouverinternationalautoshow.com/media/>

Auto enthusiasts will have the opportunity to indulge in a showcase of Luxury Supercars and Exotics, high-powered classics, over-landers, and everything in between. However, the 2024 edition will include a reimagined format with an ELEVATED consumer experience at the forefront. Showgoers will find the latest technology-leading, environmentally focused EV's, coupled with lifestyle features and commercial vendors reflecting all that is the automotive culture.

### **2024 Vancouver International Auto Show dates and hours are as follows:**

- Wednesday, March 20: 12:00 pm - 9:30 pm
- Thursday, March 21: 10:00 am - 9:30 pm
- Friday, March 22: 10:00 am - 9:30 pm
- Saturday, March 23: 10:00 am - 9:30 pm
- Sunday, March 24: 10:00 am - 6:00 pm

*\*\*A Press Tour will take place on the afternoon of Tuesday March 19 - details on press schedule to follow.*

For more detailed information about the Vancouver Auto Show | **ELEVATE Automotive Experience**, March 20-24<sup>th</sup>, 2024, and its many features, visit: [www.VancouverInternationalAutoShow.com](http://www.VancouverInternationalAutoShow.com).

## **About the Vancouver International Auto Show**

*The Vancouver International Auto Show is owned and operated by the New Car Dealers Association of BC (NCDAB) ([www.newcardealers.ca](http://www.newcardealers.ca)). It is British Columbia's new model showcase for the Canadian automotive industry and represents top brands from the world's leading manufacturers.*

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### **Media Inquiries:**

Adam Forsythe

[aforsythe@lbg.ca](mailto:aforsythe@lbg.ca)

778-989-1469