



## Update on Vancouver International Auto Show for 2021

**For Immediate Release  
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**Vancouver, BC** - Organizers of the Vancouver International Auto Show have been exploring options for a 2021 Auto Show and today ruled out the potential for a March in-person or virtual event.

Over the last several months, collaborative discussions have taken place involving all of Canada's auto show officials – but it became apparent the viability of a virtual format was not yet possible.

*“A virtual series is not going to provide the same level of excitement or appeal as an in-person event, so we have ruled this out as an option for now. Likewise, it doesn't appear that the spring of 2021 is going to be possible for a mass gathering of auto enthusiasts – so we are ruling out an event in any form during our traditional March time period,” said New Car Dealers of BC President and CEO Blair Qualey. “The health and safety of the public needs to remain paramount, but we remain hopeful that there may be an ability to forge ahead with an event we can all be proud of later in the 2021 calendar year.”*

*“We want to extend our thanks to our many dealership members, partners, sponsors, industry partners and all the tens of thousands of automotive fans who join us at the Vancouver Auto Show annually,” continued Qualey. “Our team continues to work hard to bring you our next in person event in March 2022 and we look forward to celebrating our 100<sup>th</sup> year as soon as it is safe to do so.”*

The Vancouver Auto Show is the best attended trade and consumer show in Western Canada, annually scheduled for March at the Vancouver Convention Centre West. The New Car Dealers Association (NCD), owns and operates the Vancouver show.

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**About the New Car Dealers Association of BC:** *The NCD is the provincial industry association that represents close to 400 new car and truck dealers throughout British Columbia. Members of the Association provide over 30,000 family supporting jobs for British Columbians and are responsible for over \$16 Billion of retail sales in the province. The Association speaks on behalf of the retail new automotive industry to the public, media, and government, and deals primarily with the legal, environmental, and consumer issues relating to vehicle sales in BC. The NCD owns and operates the Vancouver International Auto Show.*

**Contact:**

Shona Wercholuk  
[SWercholuk@LBMG.ca](mailto:SWercholuk@LBMG.ca)  
604-805-4821