



Vancouver Auto Show Postponed

For Immediate Release

March 12, 2020

Vancouver, BC - Organizers of the Vancouver International Auto Show announced today that, due to the evolving COVID-19 Pandemic, the 100th anniversary edition of the Vancouver International Auto Show has been postponed.

The event, the best attended trade and consumer show in Western Canada, was set to take place at the Vancouver Convention Centre West, March 25-29, but the decision to postpone was announced today by the New Car Dealers Association (NCDCA), which owns and operates the Show.

Organizers say that taking the extraordinary step was a difficult decision, particularly as the Show prepared to celebrate its centennial anniversary, but one that was in the best interest of the exhibitors, attendees, participants and staff. A future date has not been announced.

“We are very grateful to all of our partners including the Vancouver Convention Centre, automakers, event sponsors and commercial exhibitors for their understanding and support for this decision,” says NCDCA President and CEO Blair Qualey.

Planning for the 100th year celebration has been years in the making and included Opening Day special guests Roger Penske and Jimmy Pattison. The show was set to feature a number of never previously displayed private automotive vehicles and collections along with a number of regional, national and global auto unveils from the world’s top automotive brands.

Guests who have purchased tickets for the Auto Show can receive a full refund at the point of purchase.

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About the New Car Dealers Association of BC: The NCDCA is the provincial industry association that represents more than 390 new car and truck dealers throughout British Columbia. Members of the Association provide over 30,000 family supporting jobs for British Columbians and are responsible for over \$16 Billion of retail sales in the province. The Association speaks on behalf of the retail new automotive industry to the public, media, and government, and deals primarily with the legal, environmental, and consumer issues relating to vehicle sales in BC. The NCDCA owns and manages the Vancouver International Auto Show.

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