



**VANCOUVER INTERNATIONAL AUTO SHOW**  
**APRIL 3<sup>rd</sup> – 8<sup>th</sup>, 2012**  
**MEDIA ACCREDITATION FORM**

The 2012 Vancouver International Auto Show is British Columbia's largest trade and consumer show and one of Canada's top auto events. The Show features almost a quarter million square feet of manufacturer and supplier exhibits. Over 400 new makes and models will be on display from over 20 international manufacturers including many of the popular concept vehicles that represent the latest innovations in automotive technology and design. A number of vehicles appearing at this year's show will be making national, North American and Western Canadian premieres.

In order to attend the 2012 Vancouver International Auto Show all members of the media and technical support personnel must be accredited. An image of your business card is required, along with a letter of request for accreditation (on letterhead) from the media outlet at which you are employed. If you are a freelance professional, please include at least three articles, published in 2010/11, with your by-line.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

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**Type of Media:** \_\_\_\_\_ **Area of Interest:** \_\_\_\_\_

Give a brief summary of your publication, including size of target readership/audience and location(s) served:

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Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**EMAIL COMPLETED FORM TO JENNY@LBMG.CA OR FAX TO 604-638-0412**